## **CONTENT**

Sr. No.	Chapter and Author	Page No.
1.	New Techniques and Methods of Data Collection  **Bachchu Singh Azad**	1-7
2.	Advanced Techniques in Environmental Biotechnology: Addressing Global Challenges  **Dr. V. Sailaja**	8-14
3.	A Review of Sampling Techniques in Social Science Research  Dr. Anviti Rawat	15-22
4.	Ethical Dilemmas in Research: A Systematic Review  Mahendra Pratap Swain	23-30
5.	A Review of Statistical Method for Hypothesis Testing  **Dr. Sunita Sharma**	31-39
6.	The Role of Artificial Intelligence in Research Methodology  *Dr. Anjela Swarndipika Kujur*	40-47
7.	The Role of Artificial Intelligence in Scientific Research <i>Dr. Pullaiah.Cheepi</i>	48-55
8.	Machine Learning for Data Analysis in Research: A Review  NVS K Vijayalakshmi K, Dr. J Sasikala	56-62
9.	Advancements in Data Collection Methods: Online Surveys, Interviews, and Beyond  **Dr. Mintu Debnath**	63-69

10.	Ensuring Research Integrity: Plagiarism, Fabrication, and Falsification <i>Dr. Jassim Rahiman K</i>	70-77
11.	Big Data and Its Impact on Research Methodology  Dr. Pilli Lalitha Kumari, Dr. Prasanna Kumar Yekula	78-85
12.	The Impact of Digital Tools on Modern Research Practices: The Role of Institutional Review Boards (IRBs) in Research Ethics  Dr. Prasanna Kumar Yekula, Dr. Wilson Kobal	86-92