

Recent Trends In Commerce & Management : Innovations & Updates

(ISBN: 978-81-953278-7-4)

Editors

Dr. Rajesh Gupta

Assistant professor

School of Applied Management RGPV, Bhopal

Dr. Prashant Tripathi

General Manager - Radio City Group

Dr. Alok Baran

Assistant Professor

St. Xavier's College of Management & Technology, Patna.

AGPH BOOKS

2021

First Edition: 2021
ISBN: 978-81-953278-7-4



© Copyright reserved by the publishers

Publication, Distribution and Promotion Rights reserved by Academic Guru Publishing House, Bhopal, Madhya Pradesh Despite every effort, there may still be chances for some errors and omissions to have crept in inadvertently.

No part of this publication may be reproduced in any form or by any means, electronically, mechanically, by photocopying, recording or otherwise, without the prior permission of the publishers. The views and results expressed in various articles are those of the authors and not of editors or publisher of the book.

Published by:

Academic Guru Publishing House,
B-6, Shopping Complex, Ground Floor, Hoshangabad Rd, behind Indian Oil Petrol Pump,
Vidya Nagar, Bhopal, Madhya Pradesh 462026

Website: <https://www.agphbooks.com>

PREFACE

We are delighted to publish our book entitled "Recent Trends In Commerce & Management : Innovations & Updates". This book is the compilation of esteemed articles of acknowledged experts in the fields of Commerce and Management.

This book is published in the hopes of sharing the excitement found in the study of Commerce and Management. Commerce and Management can help us unlock the mysteries of our accounting and allied sectors, but beyond that, conquering it can be personally satisfying. We developed this digital book with the goal of helping people achieve that feeling of accomplishment.

The articles in the book have been contributed by eminent scientists, academicians. Our special thanks and appreciation goes to experts and research workers whose contributions have enriched this book. We thank our publisher AGPH BOOKS (Academic Guru Publishing House), India for taking pains in bringing out the book.

Finally, we will always remain a debtor to all our well-wishers for their blessings, without which this book would not have come into existence.

- Editorial Team

Recent Trends In Commerce & Management : Innovations & Updates

(ISBN: 978-81-953278-7-4)