RECENT TRENDS IN COMMERCE & MANAGEMENT: Innovations & Updates



Dr. Rajesh Gupta is working as an Assistant Professor in Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal which is state technological university of Madhya Pradesh. He has more than 10-year teaching experience. He has obtained MBA, B.B.A. (Hons) & Ph.D. Degrees, he has qualified UGC NET exam three time. He also gives their service as expert lecture in police academy and different well-known institute. He has guided M.Phil. and PG students and has presented papers in different international and national seminars, he also organised different seminars and webinars. He has published various books with national publishers.



Dr. Prashant Tripathi, MBA, Ph.D. is currently working as a General Manager in the prestigious Radio City Group (Music Broadcast Limited) heading the Uttar Pradesh Operations of the organization. Apart from handling corporate responsibilities he is also actively involved as a Visiting Faculty at some prestigious management institutes. His area of specialization is Marketing and Advertising Communications. He has to his credit more than 60 Research / Popular articles published in prestigious Journals / Newspapers apart from a book on Advertising published by an International Publisher. He is also on the editorial board of some management journals.



Dr. Alok Baran is designated as an assistant professor at St. Xavier's College of Management and Technology, Patna and is currently having a teaching experience of more than 6 years. His quality of teaching can be explored through the expert lectures which he gives at well-recognized institutes and also from his various research papers which have been published in different international and national journals. He has also published books with national publisher.

