

(Volume-1)

A HANDBOOK ON

COMMERCE & MANAGEMENT

Applications, Concepts & Technologies



Edited By
Dr. Rajesh Gupta

Dr. Rajesh Gupta is working as an Assistant Professor in Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal which is state technological university of Madhya Pradesh. He has more than 10-year teaching experience. He has obtained MBA, B.B.A. (Hons) & Ph.D. Degrees, he has qualified UGC NET exam three time. He also gives their service as expert lecture in police academy and different well-known institute. He has guided M.Phil. and PG students and has presented papers in different international and national seminars, he also organised different seminars and webinars. He has published various text books and Edited books with national publishers.

Price: 1175 INR



9 788195 327867

AGPH Books